Custom-made Regeneration in Amsterdam

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June, 5th 2019
Which Amsterdam is it about?
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The Amsterdam tourists hardly ever see...
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Square meter prices 2008
Square meter prices 2018
32 neighbourhoods outside the city center

Quality improvement
  – Dwellings, physical surroundings and facilities
  – Liveability, social sustainability
  – Socio-economic position of residents
  – Energetic sustainability newbuilt and existing stock

Connection with broader urban development
  – Avoiding duality and segregation
Priorities and connections

- Focus on specific local problems
- Connections between this custom fit neighbourhood approach and regular programs
- Connection with need for densification, building for the future

- Residential participation crucial,
- Quality improvement for current residents
Housing associations in the lead

- Quality housing stock
- Accessability and affordability
- Energetic sustainability
- Connection with municipality on local, district and city level
North (7 areas)

- Quality of public space
- Cumulated social problems
- Housing supply for the youth
- Connecting with new developing areas (IJ-river bank)
South-east (6 areas)

- Equal opportunities for the youth
- Combating poverty
- Combating youth criminality
- Composition existing housing stock
New West (19 areas)

- Improvement spatial safety/quality and social cohesion
- Combating youth criminality
- Improvement education and job opportunities for youth
Central themes of priority neighbourhoods

<table>
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<tr>
<th>Social</th>
<th>Physical</th>
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<tbody>
<tr>
<td>Poverty and debt support</td>
<td>Maintenance arrears in the public spaces</td>
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<td>Functional illiteracy; role Amsterdam Public Library</td>
<td>One-sided housing offer</td>
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<td>Mild intellectual disability</td>
<td>Area development provides opportunities</td>
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<td>Unemployment</td>
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<td>Early leavers from education and training</td>
<td>Safety</td>
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<td>Loneliness</td>
<td>Safety issues, young people descending into crime</td>
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<td>Unhealthy lifestyle (obesity and lack of exercise)</td>
<td>Undermining criminality</td>
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<td>Equal opportunities for young people</td>
<td>Unsafe areas in public spaces</td>
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<td>Social facilities focused on meeting people</td>
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<td>Special attention to facilities for young people</td>
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<td>Extra pressure on social cohesion by putting vulnerable residents in</td>
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<td>priority neighbourhoods</td>
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<td>Neighbourhood economy</td>
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<td>Physical and mental health of young people</td>
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Resumé

1. Quality of Housing, Living Environment, Social-Economic position,
2. Custom-made solutions fit in the broader development of city and areas
3. Sustainability
4. Integrated and in cooperation with population
5. Housing associations in the lead